



LADIES AUXILIARY VFW

“In Fortitude and Loyalty”

MEMO

DATE: February 12, 2007

TO: National Line Officers
Past National Presidents, National District Council Members,
Department Presidents, Department Treasurers, and Department
Secretaries

FROM: Connie Atkinson, National Secretary/Treasurer

SUBJECT: Increase in Uniform Cap Price

Please be informed that as of March 1, 2007, the Fried-Siegel Company will increase the price for the Ladies Auxiliary uniform cap from \$30.75 to \$32.75 each. In addition there will be a modest increase in the shipping and handling charges as detailed on the attached Ladies Auxiliary VFW Cap Order Form (*Effective March 1, 2007*).

The volume of orders has been decreasing over the years so for the first time, the Fried-Siegel Company will be offering a discount of 10% on group orders of six (6) or more caps.

We ask that you forward this information to your Auxiliaries and members as well as make copies available through the office of the Department Treasurer.